

CURRICULUM VITAE

PERSONAL INFO

Name: Dr. Imola KISÉRDI-PALLÓ

Nationality: Hungarian

Status: mother of 3 children



PRESENT POSITION

- *Special Advisor to the Department for EU Coordination and International Affairs, Ministry of Agriculture and Rural Development, Hungary*

WORK EXPERIENCE

Dr. Imola KISÉRDI-PALLÓ is food quality engineer and food quality system manager. Among her main responsibilities she is in charge of the European quality policy issues. She was the project manager of PHARE project titled "Measures Supporting the PDO and the Typical Food Products" between 1999- 2002. The main objective of this program was to establish the Collection of Traditional and Regional Products in Hungary.

In 2003 she obtained her PhD at the Corvinus University of Budapest in the field of Management and Business Administration with a special focus on the competitiveness of traditional and regional products. As an Honored Associate Professor she teaches in the area of quality management systems at the Corvinus University of Budapest and at the Scientific University of Szeged. She has published several articles in professional journals and has been a speaker at several international conferences. She is member of the editorial board of the Hungarian Journal "AgraEconomy of the European Union".

She is a Board Member of the European Organization for Quality Hungarian National Committee where she is chairing the Traditional Foodstuff Working Group (since 2004).

Nowadays she is engaged in the preparation of the IAMA Agribusiness World Forum, which will be held in Budapest June 20-23, 2009. The IAMA Conference will be focusing on the Global Challenges and Local Solutions with a special session of the Regional Products in the Global Arena.