

CURRICULUM VITAE

PERSONAL INFO

Name: Giacomo BALLARI

Nationality: Italian

Status: married

Children: 3



PRESENT POSITION

- *CEJA President*

WORK EXPERIENCE

Giacomo Ballari, 33 years old, has been National Delegate for “Coldiretti Giovani Impresa” from 2003 to 2005 and is at present the President of the European Council of Young Farmers - CEJA. He was elected in 2005 as the leader of more than one million young agri-entrepreneurs coming from almost all Member States of the European Union. During the CEJA General Assembly in April 2007, President Ballari has been unanimously re-elected, as an evidence of his full-hearted implication at European level for a new multifunctional model of European agriculture and the development of European territories.

Among the achievements obtained during his Presidency, it is significant to remember his achievement concerning issues of compulsory indication of origin on products, hereby supporting competitiveness and innovation. He stressed the importance of training as a strategic action for new, dynamic and innovative agri-entrepreneurs. He underlines the potential of agriculture to provide European citizens with a healthier environment through fresh opportunities given by agro-energies and the fight against climate change. In other words, Mr Ballari supported the model of a multifunctional farm that is a producer of public goods and services and invests in local development and brought this model to the attention of CEJA as well as national and European institutions. His aim is to keep an open dialogue with several sectors of the European Commission, emphasizing his own experience in Coldiretti Giovani Impresa, transferring it to the Community field and testifying a decisive role of agriculture in all the policies of economic development within European territories.

Since 1998 he is owner of an agricultural business in Barge in the province of Cuneo, northern Italy. In the last years the farm has been developed a lot with the introduction of new cultures and the launching of new activities. The main activity of the farm is the production of honey and honey-products with the breeding of more than 400 beehives. The entire production is sold with the brand name on national and international markets. Recently, with the cooperation of another local company of the fruit sector, he converted part of the fields from the production of cereals to the production of fruit and vegetables.

In addition to Mr Ballari's representation activity on European level, he is member of the local Council of Coldiretti in Cuneo since 1996 and chairs the consortium for the valorisation of direct sale of “Fattoria Amica”, that gathers in the province of Cuneo more than one hundred agricultural enterprises with the purpose of approaching the consumer more and more to the agricultural entrepreneur as the supplier of agricultural products as well as public services.

