

CURRICULUM VITAE

PERSONAL INFORMATION

Name **Francis BLAKE**
Address **Flaxdrayton House**
South Petherton, Somerset TA13 5LR
UK
Telephone **+44 1460 241062**
Mobile Phone **+44 7973 955429**
E-mail **fblake@soilassociation.org**
Nationality **British**
Date of birth **25 June 1953**

WORK EXPERIENCE

- Dates (from – to) Since 1999
- Name and address of employer Soil Association
South Plaza, Marlborough Street, Bristol BS1 3NX, UK
Standards and Technical Director of the Soil Association
 - Maintaining, upholding and developing all Soil Association organic standards;
 - Developing standards in new areas, including aquaculture, textiles, health products;
 - Chairing the Soil Association Certification Ltd certification committee;
 - Promoting the Soil Association standards both nationally and internationally.
- Dates (from – to) 1991-1999
- Name and address of employer Soil Association,
South Plaza, Marlborough Street, Bristol BS1 3NX, UK
Certification Director of Soil Association Certification Ltd
 - Directing the efficient and professional operation of certification activities;
 - Managing the International Programme;
 - Developing new areas of certification, including the Woodmark (Forestry) Scheme;
 - Marketing the Symbol 'brand' and maintaining customer satisfaction.
- Dates (from – to) 1986-1990
- Name and address of employer Soil Association,
40 – 56 Victoria Street, Bristol BS1 6BY, UK
Coordinator of the Soil Association Symbol Scheme (part time)
- Dates (from – to) 1986
- Main activities and responsibilities Set up the Organic Advisory Service in conjunction with Elm Farm Research Centre and served as an advisor for 2 years
- Dates (from – to) 1976-1986
- Main activities and responsibilities Set up and ran own organic farm :
 - wide range of crops and livestock;
 - increased area farmed from 2.5 - 25 ha (including 5 ha woodland);
 - developing a farm shop and a wholesale business over the ten years;
 - remained a 'sleeping partner' with his brother for a further 10 years.

EDUCATION AND TRAINING

- Dates (from – to) 1971-1974

- Name and type of organisation providing education and training
 - Title of qualification awarded
 - Dates (from – to)
- Name and type of organisation providing education and training
 - Title of qualification awarded

Oxford University
 BSc (Hons) Agricultural and Forest Sciences
 1965-1970
 Clifton College
 'A' Levels: Biology, Maths, Chemistry

**PERSONAL SKILLS
 AND COMPETENCES**

MOTHER TONGUE

English

ADDITIONAL INFORMATION

Membership in professional bodies

1980-85 Founding committee member of Organic Growers Association.
 1983-86 Council member of the Soil Association.
 1985-97 General Secretary of the Soil Association.
 1987-91 Member of the IFOAM Standards Committee.
 1990-91 Coordinator of the IFOAM Livestock Standards Sub-committee.
 1990-present UK Representative on the IFOAM EU Regional Group.
 1990-present President of the IFOAM EU Regional Group.
 2002-present Trustee of the Somerset Trust for Sustainable Development.

Numerous publications

1986 'Handbook of Organic Husbandry' (Crowood Press), 4th edition now published as 'Organic Farming and Growing - a Guide to Management'.
 1989 'Standards for Organic Agriculture' (Soil Association), revised in 1992 and published as 'Standards for Organic Food and Farming', revised in 2002 and published as 'Standards for Organic Farming and Production'.
 1990 'Grower Digest no. 8 - Organic Growing' (Grower Publications).
 1998 'Organic Aquaculture Standards' (Soil Association), published as 'Interim' in view of the further development needed to ensure a properly sustainable basis for organic fish farming.
 2001 'Standards for Organic Textile Manufacturing' (Soil Association).
 2002 'Standards for Organic Health and Beauty Care Products' (Soil Association).